



# Turning Ideas Into Finished Products

Entrance mat solutions for retail, private-label, and market-specific programs.

## Decorative Door Mat Specialists — India

From the coir heartland of Kerala, crafting decorative door mats for retailers, distributors and private label brands worldwide.

OUR COLLECTIONS (3 of 9 shown — visit [paminnova.com](http://paminnova.com) for full range)

Collection Includes 3 Designs

Celebrate the joy of pets with charming cat and dog inspired door mats designed to bring warmth, comfort and personality to every home.

FEATURED DESIGN  
PC-002 Golden Retriever Family

PC-001 Kittens in Basket  
PC-004 Moonlight Kitten  
PC-005 Puppy Hello

Inspired by the companionship of beloved pets.

**Pet Collection**  
5 Designs

Collection Includes 5 Designs

Experience the beauty of nature's most magnificent animals through stunning wildlife-inspired door mats.

FEATURED DESIGN  
WC-003 Tiger Family

WC-001 Elephant Family  
WC-004 Majestic Horse  
WC-005 Zebra Family

From majestic elephants to powerful tigers.

**Wildlife Collection**  
6 Designs

Collection Includes 7 Designs

Celebrate the beauty of blooms with vibrant and garden-inspired door mats.

FC-005 Spring Blossoms

FC-001 Wildflower Garden  
FC-003 Floral Welcome  
FC-006 Daisy Delight

Inspired by nature's colors, floral beauty and garden-inspired designs.

**Flower Collection**  
7 Designs

WHO WE ARE

## A Trusted Door Mat Partner for Global Markets

PAM Innovations is a 100% export-oriented decorative door mat specialist based in Kerala, India. Built on more than 25 years of international market experience, we work directly with retailers, distributors, importers and private label brands across the United States, Middle East and beyond.

Our flexible OEM and private label manufacturing programs — from custom artwork development to retail-ready packaging — help brands worldwide bring their own exclusive door mat collections to market.

<p><b>25+</b></p> <p>YEARS EXPERIENCE</p>	<p><b>9</b></p> <p>COLLECTIONS</p>	<p><b>75+</b></p> <p>DESIGNS</p>	<p><b>100%</b></p> <p>EXPORT ORIENTED</p>
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OUR NETWORK

<p><b>PAM Innovations</b></p> <p><b>IN KERALA, INDIA</b></p> <p>Headquarters and export operations. Decorative door mat sourcing, OEM manufacturing coordination and international sales.</p>	<p><b>Moldrite Innovations Pvt Ltd</b></p> <p><b>IN BANGALORE, INDIA</b></p> <p>Plastic injection moulding partner. ISO 9001:2015 certified. Supporting product development and component manufacturing.</p>	<p><b>JMAT Trading LLC</b></p> <p><b>US UNITED STATES</b></p> <p>Supporting distribution of door mats and related products in the United States market.</p>
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OUR PRODUCT RANGE

<p></p> <p>Digitally Printed Felt Mats</p> <p><b>Latex · Crumb Rubber</b></p>	<p></p> <p>Digitally Printed Tufted Coir Mats</p> <p><b>PVC · Latex</b></p>	<p></p> <p>Coir Flocked Rubber Stud Mats</p> <p><b>Plain · Printed Designs</b></p>	<p></p> <p>Heavy Duty Entrance Mats</p> <p><b>Rubber · Brush · Faux Coir</b></p>
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FEATURED DESIGNS — FELT & TUFTED COIR MATS

<p><b>FC-001</b></p> <p><b>Wildflower Garden</b></p> <p> Flower Collection</p>	<p><b>FC-007</b></p> <p><b>Sunflower Home</b></p> <p> Flower Collection</p>	<p><b>VC-001</b></p> <p><b>Red Barn Morning</b></p> <p> Village Collection</p>
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Explore 75+ Designs  
Scan to  
Visit [www.paminnova.com](http://www.paminnova.com)

FEATURED DESIGNS

All designs shown are available on digitally printed felt mats and tufted coir mats with multiple backing options. Visit [www.paminnova.com](http://www.paminnova.com) for our complete range of 75+ designs.



**VC-003**  
**Autumn Welcome**  
Village Collection



**SC-001**  
**Serenity**  
Serenity Collection



**SC-004**  
**Tranquility**  
Serenity Collection



**BC-001**  
**Hummingbird Garden**  
Bird Collection



**BC-003**  
**Eagle Spirit**  
Bird Collection



**WC-001**  
**Elephant Family**  
Wildlife Collection



**PC-001**  
**Kittens in Basket**  
Pet Collection



**OC-001**  
**Welcome to Paradise**  
Ocean Collection



**DC-001**  
**Wander**  
Desert Collection

FELT MAT BACKING

Latex Backed

Crumb Rubber Backed

TUFTED COIR MAT BACKING

PVC Backed

Latex Backed

STANDARD SIZES

40 x 60 cm

45 x 75 cm

60 x 90 cm

Custom sizes on request

Explore our complete collections and full product range at [paminnova.com](http://paminnova.com)

FEATURED PRODUCT RANGE

**JUST LAUNCHED**

**PREMIUM INNOVATION**  
Naturally Better  
Built to Last

**UNIQUE CONSTRUCTION**

**RUBBER STUD BASE**  
Durable rubber studs provide strength, stability & long life.

**COIR POWDER FLOCKED**  
Natural coir powder flocked on studs for superior dirt scraping performance.

## Natural Coir Powder Flocked Rubber Stud Mats

A modern innovation in entrance matting — combining the natural beauty of coir with the durability of a rubber stud base for unmatched performance.

AVAILABLE IN PLAIN & DIGITALLY PRINTED DESIGNS

- NATURAL COIR POWDER FLOCKED**  
Natural coir for excellent dirt trapping.
- RUBBER STUD BASE**  
Strong and durable base for superior grip & stability.
- SUPERIOR DIRT TRAPPING**  
Scrapes mud, dust & debris from shoes effectively.
- INDOOR & OUTDOOR USE**  
Perfect for front doors, porches, patios & more.
- EASY TO CLEAN & MAINTAIN**  
Simply shake, sweep or rinse to clean.

**NATURAL LOOK · LASTING PERFORMANCE**

### Coir Flocked Rubber Stud Mats

Our Coir Flocked Rubber Stud Mats combine the durability of a heavy-duty rubber stud base with the natural texture and warmth of coir flocking — available plain or with vibrant digitally printed designs. A unique product that stands out in any retail collection.

#### PRODUCT HIGHLIGHTS

- ✓ Heavy duty rubber stud base
- ✓ Natural coir flocked surface
- ✓ Available plain or printed
- ✓ 5 printed design options

#### REAL PRODUCT PHOTOS

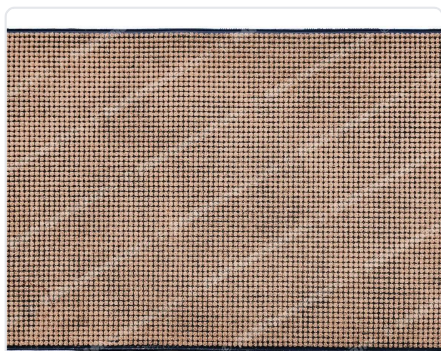
### Real Mats. Real Entrances.

Actual product photos showing our digitally printed felt and tufted coir mats installed at real entrances — so you can see exactly how they look before ordering.

<p><b>FELT MAT</b> Wildflower Garden — FC-001</p>	<p><b>FELT MAT</b> Serenity — SC-001</p>	<p><b>FELT MAT</b> Deer Valley — WC-006</p>
<p><b>COIR MAT</b> Kittens in Basket — PC-001</p>	<p><b>COIR MAT</b> Hummingbird Garden — BC-001</p>	<p><b>COIR MAT</b> Ocean Wave — OC-004</p>

## PRODUCT RANGE

Heavy duty entrance mats engineered for high-traffic commercial and residential entrances. Available plain or with digitally printed designs. All products available for OEM and private label programs.



**HDRC-001**

**Coir Flocked Rubber Stud Mat**  
45 × 75 cm



**HDRCP-003**

**Coir Flocked Printed — Spring Flowers**  
45 × 75 cm



**HDRCP-002**

**Coir Flocked Printed — Fall Truck**  
45 × 75 cm



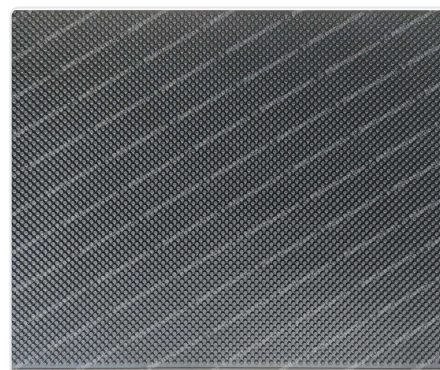
**HDRCP-004**

**Coir Flocked Printed — Summer Gardener**  
45 × 75 cm



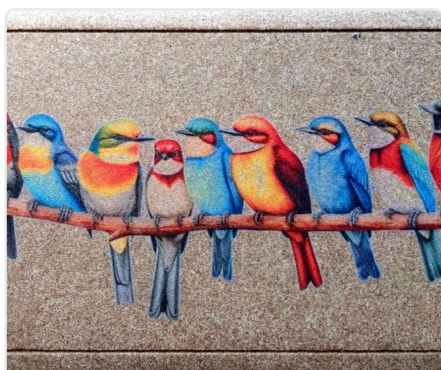
**HDRCP-001**

**Coir Flocked Printed — Cat**  
45 × 75 cm



**HDR-001**

**Rubber Stud Mat**  
45 × 75 cm



**HDFP-001**

**Faux Coir Printed — Birds on Branch**  
45 × 75 cm



**HDFP-003**

**Faux Coir Printed — Home Sweet Home**  
45 × 75 cm



**HDFP-002**

**Faux Coir Printed — Mandala**  
45 × 75 cm

Explore our complete collections and full product range at

[paminnova.com](http://paminnova.com)

BRUSH & SCRAPER MATS



**HDB-001**  
**Boot Scraper Mat**  
 32 x 30 cm



**HDB-002**  
**Rubber Brush Mat**  
 32 x 30 cm



**HDB-003**  
**7 Line Brush Mat**  
 40 x 60 cm

OEM & PRIVATE LABEL

## Your Vision. Our Manufacturing.

Our flexible OEM and private label manufacturing programs — from custom artwork development to retail-ready packaging — help brands worldwide bring their own exclusive door mat collections to market.

- |  |   |
|--|---|
| ✓ Custom artwork and exclusive design development  | ✓ Private label branding and retail-ready packaging |
| ✓ Trial and initial order quantities available     | ✓ Multiple mat types and backing options            |
| ✓ Market-specific product customisation            | ✓ Reliable production and export from India         |
| ✓ Digitally printed designs on felt and coir bases | ✓ Custom sizing available on request                |
| ✓ From concept to finished retail-ready product    | ✓ Export documentation and shipping support         |

Supplying retailers, distributors and private label brands across global markets.

CONTACT US

## Get In Touch

We welcome enquiries from retailers, distributors, importers and private label brands worldwide.

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